

Who?

University researchers

collaborating with private-sector, public sector or not-for-profit organizations

How long?

1 to 5 years

Apply at any time

How much?

> \$30K to \$100K per year

from NSERC
(up to 90% or 100% of project costs, depending on participating partners)

How to apply

- Fill out the proposal template
- Complete the Public impact value proposition (PIVP)
- Submit through NSERC's online system
- Limit of
 - 1 application/12-month period per applicant,
 - 2 applications/12-month period per partner organization

Does your project fit?

- It meets all three characteristics of option 2
- It aims to address an unmet societal need
- You and the partner(s) will broadly share project results
- The PIVP section distinguishes the project from an option 1 project
- All interested stakeholders in the project's ecosystem are involved to achieve optimal results and impact
- Barriers to the project justify a higher level of investment of public funds
- Reducing the cost of research for the partner is not considered an adequate justification

Evaluation

- Administrative review
- PIVP selection committee determines if the project fits within option 2 characteristics
- If the outcome of the PIVP is positive, the application proceeds to the next step, otherwise it is considered not funded
- External peer review evaluation



Projects supported under option 2 grants will

- address a societal challenge resulting in new NSE knowledge and societal impact
- bring together academic, partner organization, and societal perspectives and skill sets
- demonstrate how all interested individuals will learn about and use the products, services or policies that stem from the research

Projects demonstrate *societal impact* when

- they are driven by unmet societal needs
- their outcomes reach beyond near-term economic success
- they remove barriers to achieve impact and benefit society
- they build capacity to transform a sector and become a game changer
 - or support the development of government policies and regulations
 - or overcome an issue affecting an entire business area



Projects demonstrate *making connections* when

- there is active engagement of the key stakeholders in the ecosystem or value chain
- end users and implementers participate in the project, even if not as formal partners
- all relevant stakeholders are engaged in the research design/implementation and
 - bring relevant societal perspectives/skill sets
 - help to merge ideas, overcome barriers and find creative solutions
 - ensure the project is driven by a societal need
 - help to integrate solutions with decision makers, within and across sectors



Projects demonstrate *broad outcomes* when

- results have societal impact beyond the partner organizations participating in the project
- progress and results are conveyed to user groups using appropriate formats and channels
- the knowledge mobilization tools are not limited to scientific publications
- the management of any new intellectual property is not a barrier to the use of results

