

# Cybersecurity 2021

Cybersecurity is an important global challenge. Cybersecurity threats imperil social and economic stability, and there is a pressing need for companies to accelerate innovative technology and talent.

AIMday Cybersecurity 2021, a first-of-its-kind event to be hosted in Ontario, is based on the internationally recognized AIMday®

## ABOUT AIMday®

Academic Industry Meeting day, or AIMday®, is a unique opportunity centered on workshops where companies can submit questions around a central theme. This highly effective program enables university-based scientists and industry to connect and bring world-class research to life. By matching industry's need for new knowledge with academic expertise, AIMday brings understanding and new perspectives to real-world problems.

format and designed to support the creation of industry-academic collaborations.

The event will take place on February 18, 2021 and will welcome companies, organizations and academic researchers to discuss specific challenges in cybersecurity-facing industries.

Established in 2008 at Uppsala University, AIMday has been implemented and refined by universities from around the world, including University of Oxford, Newcastle University, the Federal University of Rio Grande do Sul, University of Edinburgh, University of Cambridge, Universidade Federal de Pernambuco, Umeå universitet, University of São Paulo, Queen's University Belfast and the University of Saskatchewan.

## Date of event

Thursday, February 18, 2021

## Location

Virtual conference

## Cost

Free for academic researchers

## Researcher registration

Open from December 18, 2020 to February 12, 2021

To participate in AIMday select the research questions you would like to discuss with industry. You can do this on the AIMday Cybersecurity 2021 registration page.

Theme Partner:



ROGERS  
cybersecure  
catalyst

University Partners:



## AIMday® BENEFITS TO ACADEMIC RESEARCHERS

What makes AIMday truly special is its exchange of knowledge and ideas.

### Expertise

Industry questions form the meeting day agenda. The AIMday team then matches these questions to academic expertise. AIMday provides an opportunity to understand the real needs of external organizations and see where academic research can be applied in a real-world context.

### Networking

Broaden contacts with industry professionals across different sectors – and also with other academic researchers across departmental and disciplinary borders. This may provide you with key contacts for future collaboration and employment opportunities for your trainees.

### Streamlined Meetings

AIMday Cybersecurity 2021 dedicates an hour to each question

through a small workshop group of seven to 12 people, including industry representatives and researchers from various disciplines.

### Identify Opportunities for Collaboration

AIMday provides a unique opportunity to identify areas of common interest with organizations and other researchers for current and future objectives.

## AIMday® FAQs

### Who can pose questions at this AIMday event?

We welcome questions from companies and other organizations.

### What kinds of industry questions are asked?

The questions can be very broad or very narrow in scope. We don't put any restrictions on the question formulation, and the AIMday team helps industry to formulate problems into one or more questions.

### How many questions can I answer?

We know from experience and the intensity of these small workshops centred on research challenges that researchers typically participate in two to three sessions (one question per session). However, on AIMday you will have the opportunity to network one-on-one with industry representatives and other academic researchers.

### Will other organizations take part in our workshop?

Yes, we will have representatives from funding organizations and other academic units to facilitate the follow-up activities after the AIMday event.

For more information on how to get involved, please contact:

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